

Sponsor Information

(Please Print)

Name: _____

Address: _____

Telephone: _____

I would like to sponsor a:

- Street Bench.....\$1,000. 00
- Bicycle Rack.....\$500. 00
- Street Planter.....\$500.00
- Recycling Bin\$250.00
- Trash Bin.....\$250.00

*Plaques come with a Lifetime Warranty and a City guarantee that any damage will be repaired in a timely fashion.

Plaque Text :

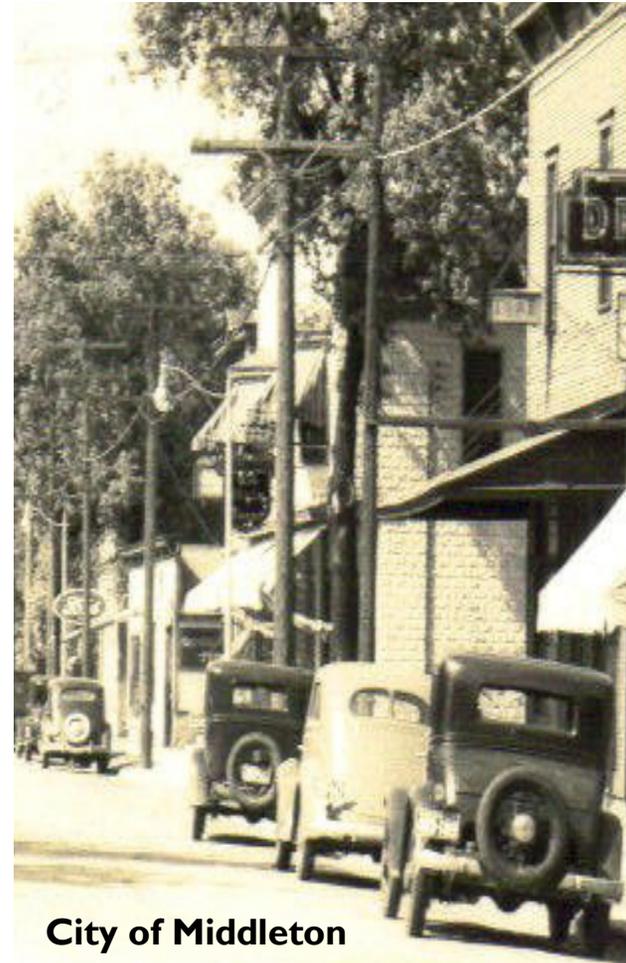
*Note: City staff has final authority to approve or deny any and all text before or after installation

- In Memorial For...
- In Loving Memory of...
- In Honor of...
- Other Text.



City of Middleton
Department of Planning
7426 Hubbard Avenue
Middleton WI 53562

City of Middleton Downtown Streetscape Amenity Sponsorship Program



City of Middleton

Planning Department
7426 Hubbard Avenue
Middleton, WI 53562
(608) 827-1070
www.cityofmiddleton.us



Why a Streetscape Sponsor?



Bench, Bike Rack, Planter, Recycling Bin and Trash Bin

The City of Middleton is enhancing the downtown experience with new streetscape amenities including: Benches, Bicycle Racks, Planters, Recycling Bins and Trash Bins.

You can help by becoming a sponsor of the **Downtown Streetscape Amenity Sponsorship Program**.

How to Sponsor a Piece of Streetscape Furniture

- Fill out the brochure.
- There are five choices for sponsorship and many locations to choose from.
- Donor makes payment to City of Middleton for cost of sponsorship.
- Plaque installation is performed by Great Graphics, Great Signs
- Return the form and payment to:
Abby Attoun, Associate Planner
7426 Hubbard Avenue
Middleton, WI 53562.

What does a plaque say?

“In Memory of...In Honor of...
In Loving Memory of...In Tribute to..”

- Honor a Fallen Soldier
- Remember a Loved One
- Honor a Veteran
- Honor a Graduation Class

OR you have the option of providing your own text such as...

- Sponsored by (Name/ Business)
- Dedicated by (Name/ Business)

SAMPLE: “In Loving Memory of –NAME– by Family and Friends, Date...”

Financial Benefits :

Funds collected through this program will go towards creating and sustaining a streetscape and public art fund.

Your sponsorship may be a tax-deductible contribution.

